



Dear Friend of Morehouse,

We are inviting you to join us for the Morehouse Golf Classic Atlanta during the 2018 Commencement Weekend in Atlanta, GA! The purpose of this event is to raise scholarship funds for Morehouse students in the face of shrinking financial support and tightening budgets at Historically Black Colleges and Universities such as Morehouse College. The money raised during the tournament enables us to assist even more students in need at Morehouse College. Since 2011 the Morehouse Golf Classic, which takes place in Maryland, has raised over \$100,000 and helped many students eventually become Morehouse Men. This would not have been possible without the generous support from Morehouse Alumni and community. We are not taking the Morehouse Golf Classic to the national stage, starting with Atlanta.

Moving forward, we hope to continue to grow the Morehouse Golf Classic as an annual way to support the “Morehouse Legacy.” Therefore, we ask that you strongly consider supporting our mission of developing men with disciplined minds who will lead lives of leadership and service by being a sponsor.

All proceeds from the Morehouse Golf Classic Atlanta will DIRECTLY benefit the Morehouse Golf Team and the Morehouse College National Alumni Association Scholarship Fund, as this event is sponsored by the Morehouse College National Alumni Association, a 501(c)(3) nonprofit organization registered in the state of Georgia.

The 2018 Morehouse Golf Classic will be held Thursday May 17th, 2018 from 9:30 – 2:30 pm at the Canongate 1 Golf Club, 924 Shaw Road, Sharpsburg, GA 30277. If you are unable to join us, then please consider forwarding this information to others you think may be willing to play or make a donation.

morehousegolfclassicatlanta.eventbrite.com

Checks can be forwarded to:

Morehouse College National Alumni Association
830 Westview Drive SW Box 93
Atlanta GA 30314

Feel free to contact us at your convenience should you have other requests or questions.

Respectfully,

The Host Committee

Javarro Edwards '92
Honorary Chairman

Andre Patillo '79
Morehouse College Athletic Director

Eric Guthrie '88
Vice President, Region IV General Counsel
Morehouse College National Alumni Association

Willie Burks Coach
Morehouse College Golf Team

Eric Antonio '91
President, Baltimore Morehouse Alumni Association



Quick Facts About the Morehouse Golf Classic

- The 2018 Morehouse Golf Classic will be held Friday May 18th, 2018 from 9:30 – 2:30 pm at the Canongate 1 Golf Club, 924 Shaw Road, Sharpsburg, GA 30277
- The vision of the Morehouse Golf Classic is to be a preeminent fundraising event for Morehouse College in order to produce future leaders that foster and sustain an inclusive, global civil society where justice is tempered by integrity, compassion, and courage.
- The purpose of the Morehouse Golf Classic is to raise scholarship funds for needy and deserving young men in the face of shrinking financial support and tightening budgets at Historically Black Colleges and Universities such as Morehouse College.
- The 2018 Morehouse Golf Classic Atlanta is the eighth installment of a fundraising golf tournament originally sponsored by the Morehouse Alumni of Washington, DC and Baltimore, MD. This event has successfully generated scholarship funds for needy and deserving students enrolled at Morehouse College. Since 2011 this event has raised over \$100,000 and helped numerous students become Morehouse Men. Our funding has come from primarily from individual Morehouse Alumni and fellow supporters.
- Our goal in 2018 is to raise \$151,000 in honor of our 151st Year Celebration while producing an enjoyable and memorable golf charity tournament.
- You can help us in our effort to produce Morehouse Men that will change the world by mailing a tax-deductible donation to:

The Morehouse Golf Classic c/o Morehouse College National Alumni Association, 830 Westview Drive SW, Box 93, Atlanta GA 30314

You can also make online contributions at morehousecollegealumni.org.

Inquiries can be forwarded to:

470.639.0821

info@morehousealumni.org



Diamond Sponsor

\$15,000

Naming Rights i.e. Morehouse Golf Classic Atlanta presented by [Company Name/Logo] in all marketing materials, social media platforms (i.e. the MNAA website, Facebook, Twitter, Instagram) and press releases. Offer to participate in Radio and Television media promotions. Exclusive and premium company signage (i.e. product samples) at the tournament golf course, club house, golf carts, and goody bags. VIP access to all MNAA sponsored events for one calendar year. VIP access and seating for 10 at the Awards Luncheon, verbal recognition, opportunity to speak, back cover placement of company advertisement in the Morehouse Golf Classic Atlanta souvenir program, company and promotional materials included in the goody bags. A commemorative crystal award acknowledging support level. Registration fees waived for up to sixteen (16) players.

Platinum Sponsor

\$10,000

Prominent signage in all marketing materials, social media platforms (i.e. the MNAA website, Facebook, Twitter, Instagram) and press releases. Offer to participate in Radio and Television media promotions. Exclusive and premium company signage (i.e. product samples) at the tournament golf course, club house, golf carts, and goody bags. VIP access to all MNAA sponsored events for six calendar months. VIP access and seating for seven at the Awards Luncheon, verbal recognition, opportunity to speak, full page company advertisement in the Morehouse Golf Classic Atlanta souvenir program, company and promotional materials included in the goody bags. A commemorative crystal award acknowledging support level. Registration fees waived for up to twelve (12) players.

Gold Sponsor

\$5,000

Company Name/Logo in all marketing materials, social media platforms (i.e. the MNAA website, Facebook, Twitter, Instagram) and press releases. Company signage (i.e. product samples) at the tournament golf course, club house, golf carts, and goody bags. VIP access to all MNAA sponsored events for three calendar months. VIP access and seating for five at the Awards Luncheon, verbal recognition, full page company advertisement in the Morehouse Golf Classic Atlanta souvenir program, company and promotional materials included in the goody bags. A commemorative crystal award acknowledging support level. Registration fees waived for up to eight (8) players.

Silver Sponsor

\$2,500

Company Name/Logo in all marketing materials, social media platforms (i.e. the MNAA website, Facebook, Twitter, Instagram) and press releases. Company signage at the tournament golf course, club house, golf carts, and goody bags. VIP access to all MNAA sponsored events for one calendar month. VIP access and seating for three at the Awards Luncheon, verbal recognition, full page company advertisement in the Morehouse Golf Classic Atlanta souvenir program, company and promotional materials included in the goody bags. A commemorative crystal award acknowledging support level. Registration fees waived for up to four (4) player.

Chairman's Committee Sponsor

\$1,000

Company Name/Logo in all marketing materials, social media platforms (i.e. the MNAA website, Facebook, Twitter, Instagram). Company signage at the tournament golf course, club house, golf carts, and goody bags. VIP access to all MNAA sponsored events for one calendar month. VIP access and seating for three at the Awards Luncheon, verbal recognition, full page company advertisement in the Morehouse Golf Classic Atlanta souvenir program, company and promotional materials included in the goody bags. A commemorative crystal award acknowledging support level. Registration fees waived for one (1) player.



Hole Sponsor

\$500

Company signage at one hole during the Morehouse Golf Classic Atlanta (name/logo). Social media (i.e. the MNAA website, Facebook, Twitter, Instagram) promotions for one calendar month. VIP seating for one at the Awards Luncheon. Verbal recognition by the emcee during the Awards Luncheon and recognition in souvenir program.