



Dear Friend of Morehouse,

We are inviting you to join us on Thursday May 17th, 2018, for the Morehouse Golf Classic Atlanta during the 2018 Commencement Weekend in Atlanta, GA! The purpose of this event is to raise scholarship funds for needy and deserving young men in the face of shrinking financial support and tightening budgets at Historically Black Colleges and Universities such as Morehouse College. The money raised during the tournament enables us to assist even more students in need at Morehouse College. However, this would not have been possible without the generous support from the community. Since 2011 the Morehouse Golf Classic has raised over \$100,000 and helped many students eventually become Morehouse Men. Moving forward, we hope to continue to grow this event as an annual way to support the “Morehouse Legacy.” Therefore, we ask that you strongly consider supporting our mission of developing men with disciplined minds who will lead lives of leadership and service by being a sponsor.

All proceeds from the Morehouse Golf Classic Atlanta will DIRECTLY benefit the Morehouse Golf Team and the Morehouse National Alumni Association Scholarship Fund, as this event is sponsored by the Morehouse National Alumni Association, a 501(c) 3 nonprofit organization registered in the state of Georgia.

If you are unable to join us, then please consider forwarding this information to others you think may be willing to play or make a donation.

Below is the link to review information, register as a player, sponsor, or make a tax deductible donation:

morehousegolfclassicalanta.eventbrite.com

Checks can be forwarded to:

The Morehouse National Alumni Association
Box 93
830 Westview Drive SW
Atlanta GA 30314

Feel free to contact us at your convenience should you have other requests or questions.

Respectfully,
The Host Committee

Javarro Edwards '92



Honorary Chariman

Andre Patillo '79
Morehouse College Athletic Director

Dargan Burns III '80
Executive Director, Morehouse National Alumni Association

Eric Guthrie '88
Vice President, Region IV General Counsel
Morehouse National Alumni Association

Willie Burks Coach
Morehouse Golf Team

Eric Antonio '91
President, Baltimore Morehouse Alumni Association



Quick Facts About the Morehouse Golf Classic

- The 2018 Morehouse Golf Classic will be held Friday May 17th, 2018 from 9:00 – 2:30 pm at the Canongate 1 Golf Club, 924 Shaw Road, Sharpsburg, GA 30277
- The vision of the Morehouse Golf Classic is to be a preeminent fundraising event for Morehouse College in order to produce future leaders that foster and sustain an inclusive, global civil society where justice is tempered by integrity, compassion, and courage.
- The purpose of this event is to raise scholarship funds for needy and deserving young men in the face of shrinking financial support and tightening budgets at Historically Black Colleges and Universities such as Morehouse College.
- The 2018 Morehouse Golf Classic Atlanta is the eighth installment of a fundraising golf tournament originally sponsored by the Morehouse Alumni of Washington DC and Baltimore MD. This event has successfully generated scholarship funds for needy and deserving students enrolled at Morehouse College. Since 2011 this event has raised over \$100,000 and helped numerous students become Morehouse Men. Our funding has come from primarily from individual Morehouse Alumni and fellow supporters.
- Our goal in 2018 is to raise \$150,000 in honor of our 151st Year Celebration while producing an enjoyable and memorable golf charity tournament.
- You can help us in our effort to produce Morehouse Men that will change the world by mailing a tax deductible donation to:

The Morehouse Golf Classic c/o The Morehouse National Alumni Association, Box 93, 830 Westview Drive SW, Atlanta GA 30314

You can also make online contributions at morehousecollegealumni.org.

Inquiries can be forwarded to:

470.639.0821

info@morehousegolfclassic.org



Honorary Chairman



Javarro "Jay" Edwards '92 Principal, The JME Group

Jay is a native of Chicago, IL. After finishing De La Salle Institute, he accepted a football scholarship to Morehouse College helping the Maroon Tigers to a share of the 1991 SIAC championship. Jay also help lead an effort to bring the Maroon Tiger baseball team back to campus in 1991 after a being absent for more than 20 years. He went on to use his BA in Marketing degree to become the owner operator of the JME Group, LLC specializing in airport specialty retail, food and beverage concessions in five airports across the country. Jay is an active member of both the Morehouse National Alumni Association and the Atlanta Chapter. He was honored Region I Alumnus of the Year 2016-2017, Top reunion donor for the Class of 1992 25th Anniversary, 6th Annual Honoring of Fathers Dr. Joseph Draper Service Award Honoree 2016.

Jay is also an active member in the Eta Omega chapter of Omega Psi Phi Fraternity, Inc., 100 Black Men of Dekalb County, and Impact Church. Jay is also a Division 1 football referee, he is married to Tiffany Cochran Edwards and they have a daughter named Emerson. Jay enjoys as much golf as possible in his free time.

We are deeply honored to have his support!



Sponsorship Levels

Diamond Sponsor

\$15,000

Naming Rights i.e. Morehouse Golf Classic Atlanta presented by [Company Name/Logo] in all marketing materials, social media platforms (ie. the MNAА website, Facebook, Twitter, Instagram) and press releases. Offer to participate in Radio and Television media promotions. Exclusive and premium company signage (ie. product samples) at the tournament golf course, club house, golf carts, and goody bags. VIP access to all MNAА sponsored events for one calendar year. VIP access and seating for 10 at the Awards Luncheon, verbal recognition, opportunity to speak, back cover placement of company advertisement in the Morehouse Golf Classic Atlanta souvenir program, company and promotional materials included in the goody bags. A commemorative crystal award acknowledging support level. Registration fees waived for up to sixteen (16) players.

Platinum Sponsor

\$10,000

Prominent signage in all marketing materials, social media platforms (ie. the MNAА website, Facebook, Twitter, Instagram) and press releases. Offer to participate in Radio and Television media promotions. Exclusive and premium company signage (ie. product samples) at the tournament golf course, club house, golf carts, and goody bags. VIP access to all MNAА sponsored events for six calendar months. VIP access and seating for seven at the Awards Luncheon, verbal recognition, opportunity to speak, full page company advertisement in the Morehouse Golf Classic Atlanta souvenir program, company and promotional materials included in the goody bags. A commemorative crystal award acknowledging support level. Registration fees waived for up to ten (10) players.

Gold Sponsor

\$5,000

Company Name/Logo in all marketing materials, social media platforms (ie. the MNAА website, Facebook, Twitter, Instagram) and press releases. Company signage (ie. product samples) at the tournament golf course, club house, golf carts, and goody bags. VIP access to all MNAА sponsored events for three calendar months. VIP access and seating for five at the Awards Luncheon, verbal recognition, full page company advertisement in the Morehouse Golf Classic Atlanta souvenir program, company and promotional materials included in the goody bags. A commemorative crystal award acknowledging support level. Registration fees waived for up to five (5) players.

Silver Sponsor

\$2,500

Company Name/Logo in all marketing materials, social media platforms (ie. the MNAА website, Facebook, Twitter, Instagram) and press releases. Company signage at the tournament golf course, club house, golf carts, and goody bags. VIP access to all MNAА sponsored events for one calendar month. VIP access and seating for three at the Awards Luncheon, verbal recognition, full page company advertisement in the Morehouse Golf Classic Atlanta souvenir program, company and promotional materials included in the goody bags. A commemorative crystal award acknowledging support level. Registration fees waived for up to two (2) players.



Chairman's Committee Sponsor **\$1,000**

Company Name/Logo in all marketing materials, social media platforms (ie. the MNAA website, Facebook, Twitter, Instagram). Company signage at the tournament golf course, club house, golf carts, and goody bags. VIP access to all MNAA sponsored events for one calendar month. VIP access and seating for three at the Awards Luncheon, verbal recognition, full page company advertisement in the Morehouse Golf Classic Atlanta souvenir program, company and promotional materials included in the goody bags. A commemorative crystal award acknowledging support level. Registration fees waived for one (1) player.

Hole Sponsor **\$500**

Company signage at one hole during the Morehouse Golf Classic Atlanta (name/logo). Social media (ie. the MNAA website, Facebook, Twitter, Instagram) promotions for one calendar month. VIP seating for one at the Awards Luncheon. Verbal recognition by the emcee during the Awards Luncheon and recognition in souvenir program.